Party Fun Is In The Cards!
Tupper-BINGO Challenge
For All Sales Force Members
July 28–August 31, 2012

Looking for a new, fun party activity? Think Tupper-BINGO and recruiting! During August, your personal sales and recruiting success helps you qualify for the customized and exclusive Tupperware Bingo Game Set including 10 player cards and all calling cards.

Like the popular game Bingo, work to fill in a horizontal, vertical or diagonal line across the Tupper-BINGO card. Instead of matching numbers under each letter B-I-N-G-O, you complete business activities, such as supporting your new Consultants so they hold and submit parties right away. Track your success online, too!

Activities Challenge

Awards launching at Jubilee!
Create “Cool Wave” With Mystery Awards
Personal Sales or Team/Organization Sales Challenge
For All Sales Force Members • July 28–August 17, 2012

Awards Are Too Cool To Wait!
Some of the “Colors of Confidence” Jubilee 2012 product launches are so cool, we aren’t waiting until after the event to give you the chance to qualify for FREE samples! The mystery awards below and in the Recruiting Promotions section will be revealed at Jubilee later this month. And, you can learn about them at your Director’s Organization Meeting during the week of August 27.

Exclusive Product!

Stir Up Cool Flavors!
One-Week Activity Challenge
For All Sales Force Members  July 28–August 3, 2012

Stir up cool beverages with fresh ingredients in the exclusive Blossoms Stirring Pitcher, your award for submitting qualifying personal sales this week. The innovative pitcher features a propeller that stirs, agitates and blends lemonade, punch, home-made juices and more. Mix, serve and store freshly made beverages in same container! 2 Qt./2 L. Natural/Basil.

Consultants: Achieve $350 U.S./$450 CAD in personal sales.
Managers and Star Managers, including Directors in Qualification (DIQ): Achieve $450 U.S./$550 CAD in personal sales.
Directors and Above: Achieve $650 U.S./$750 CAD in personal sales.

* Sales Force Members who stepped up to Director within the previous nine months (titled in November 2011 or later) are considered “New Directors” and participate with personal sales.

Note: The national party sales average is $450 in the United States and $550 in Canada.
Keep Cool With Tupper-BINGO
For All Sales Force Members during July 28–August 31, 2012

<table>
<thead>
<tr>
<th>B</th>
<th>I</th>
<th>N</th>
<th>G</th>
<th>O</th>
</tr>
</thead>
<tbody>
<tr>
<td>Achieve $250+ in personal sales 7/28–8/3</td>
<td>Personal sales by all August personal recruits total $1,000+ by 8/31</td>
<td>Achieve $300+ in personal sales 8/18–8/24</td>
<td>Recruit 5 in August (7/28–8/31)</td>
<td>Achieve $1,500+ in personal sales 7/28–8/31</td>
</tr>
<tr>
<td>Achieve $450+ in personal sales 8/11–8/17</td>
<td>Reactivate total of 2 Consultants during 7/28–8/31</td>
<td>Call or visit 10 people (7/28–8/31)</td>
<td>Reactivate 1 Consultant during 7/28–8/31</td>
<td>Be active each week during August sales month with $250+ in personal sales</td>
</tr>
<tr>
<td>Achieve $650+ in personal sales 8/25–8/31</td>
<td>Personal sales by all August personal recruits total $2,000+ (during 7/28–8/31)</td>
<td>Achieve $250+ in personal sales 7/28–8/3</td>
<td>Reactivate total of 2 Consultants during 7/28–8/31</td>
<td>Recruit 5 in August (7/28–8/31)</td>
</tr>
</tbody>
</table>

August sales month is 7/28–8/31.
**Play it Cool • July 28–August 3, 2012**

---

**recruiting**

**Keep New Consultants Focused On Selling! Recruiting AND Personal Sales Challenge For All Sales Force Members**

When your new Consultants from July and early August make a successful start, and you achieve your personal sales goal, you both qualify for a weekend getaway or your choice of other terrific awards! Choose from a 23"/58.4 cm Flat Screen TV, Chef Series 20-Qt./19 L Stockpot with cover and Chef Series 9½"/24 cm Fry Pan (no cover), Ladies Movado Watch, full-size stainless steel microwave oven OR two-night getaway for 2.

Here’s how:

**New Consultants** who start their businesses during June 30–August 17 and who achieve $2,500 U.S./$3,125 CAD in personal sales by August 17, qualify for their choice of award.

**Consultants, Managers and Star Managers, including DIQ:** Recruiters who achieve $2,500 U.S./$3,125 CAD in personal sales during July 28–August 17, AND who have one or more new Consultants qualify for the award, will qualify themselves to receive their choice of award.

**Directors and above:** Recruiters who achieve $3,500 U.S./$4,375 CAD in personal sales during July 28–August 17, AND who have one or more new Consultants qualify for the award, will qualify themselves to receive their choice of award.

*Award models may vary.*

---

**New Products Launching At Jubilee!**

**New Friends Help You Play It Cool Sales by Personal Qualified New Consultants**

For All Sales Force Members

July 28–August 31, 2012

Help others beat the heat! Focus on activating new Consultants who start their businesses during August. They’ll be eligible for awards—business tools—to build their businesses as they learn.

For each personally recruited new Consultant who starts their business during July 28–August 31, and who achieves $450 U.S./$550 CAD in personal sales by August 31, you qualify to receive two new products being launched at “Colors of Confidence” Jubilee later this month. One item is a product of the future and the other is exclusively for you to enjoy.

And, for each personally recruited new Consultant who starts their business during July 28–August 31, and achieves $900 U.S./$1,100 CAD in personal sales by August 31, you also qualify to receive three different products being launched at Jubilee.

**Chill Out With Your Team Personal Team Sales By New Consultants**

For All Sales Force Members

July 28–August 31, 2012

Share your knowledge about being a Tupperware Consultant so your new Consultants feel cool and confident when they start their businesses. You’ll also be on your way toward achieving your goals.

When the total personal sales by all of your new Consultants who start their businesses during July 28–August 31 reaches $2,250 U.S./$2,750 CAD by August 31, you qualify to receive the exclusive October Record Breaker Host Gift Sample Set No. 1.

**Coach Team To “Play It Cool” Director Team Sales by New Consultants**

For Directors and Above

July 28–August 31, 2012

When the total sales by all new Consultants on your personal team who start during July 28–August 31 reaches $5,400 U.S./$6,600 CAD by August 31, you qualify to receive a complete product set being launched at Jubilee!
"Colors of Confidence" Jubilee 2012 Recognition Challenges
For All Sales Force Members

Spell Up Challenge
Qualification Period: June 30–August 17, 2012

Your personal sales and team recruiting efforts during this challenge period help you qualify for the ultimate Summer Games finals—a Spell Up during Jubilee. This is your chance to show off just how "hot" your party sales and recruiting results were during these seven weeks.

We'll hold Spell Ups for attendees at both Jubilee East and Jubilee West. You participate based on your career title as of June 30, 2012.

Category 1:
Personal Sales
• Top 10 Consultants and Managers (including Directors in Qualification)
• Top 10 Directors and above

Category 2:
Sales of New Personal Recruits
• Top 10 Consultants and Managers (including Directors in Qualification)
• Top 10 Directors and above

Rally your Sales Force Members into a top-notch organization and together you'll help everyone's dreams come true! Focus on building your organization in three different categories, and when you become one of the top three achievers in your region, you'll enjoy exclusive awards and recognition.

Lead and Succeed
For Top Of Tree Directors (Directors who report up to a Regional Vice President or Regional Sales Director)
Third quarter: June 30–September 28, 2012

Rally your Sales Force Members into a top-notch organization and together you'll help everyone's dreams come true! Focus on building your organization in three different categories, and when you become one of the top three achievers in your region, you'll enjoy exclusive awards and recognition.

Organization Maximum Growth Program
Monthly Organization Sales Bonus
For Star Directors and Above
April–December 2012 program
Earn a bonus each month based on your Organizational Sales! To participate in the April–December extension, you need to promote one Director who is titled as a Director* in January 2012 or later. You are eligible to participate in the bonus program in the month after the Sales Force Member steps up to Director.

Then, based on your Organization Sales, you can qualify for a monthly bonus of $200 or more each month during April–December. Your bonus goals are based on your career title at the start of the sales month.

*Any Sales Force Member who steps up and is titled as a Director in January 2012 or later. A newly promoted Director may not previously have held the title of Director in 2012.

Take the Fast Track To Director
For Consultants, Managers and Star Managers
Through December 2012

Dreaming of Directorship? Leading your own team and enjoying the perks of Directorship? Use Fast Track, the first phase of the WOW Development Program, to promote yourself to Director in up to three months.

Talk to your Director about stepping up to leadership. Details on how to qualify for the Fast Track DIQ Program and then how to become a Director are available online. Sign up for Fast Track/WOW Development through My Sales.

©2012 Tupperware 2012-356-030 English
“On My Way To Hemingway!” Trip Challenge
For Consultants, Managers and Star Managers, including Directors In Qualification
Challenge period: May through October 2012 sales months
• Qualification Period Part 2: July 28–October 26, 2012
Travel dates: March 7–10, 2013

The Tupperware manufacturing plant in Hemingway, South Carolina, covers more than 1.2 million square feet and employs about 190 people—and you can see it all! Qualify for an exclusive, behind-the-scenes tour of Hemingway along with a 4-day, 3-night stay at the luxurious Myrtle Beach Marriott Resort & Spa.

To qualify for this exciting trip to Hemingway and Myrtle Beach in March 2013, focus on stepping up during the first three months. Then, maintain your new Tupperware career level (or step up again) while achieving your team sales goal for the second three-month period. To bring your spouse or friend, increase your team sales total during the second period.

Get started today! You need to successfully complete qualifying in Part 1 to continue in Part 2. Qualification details and frequently asked questions and answers are on your Sales Force website.

Go to the Sales Force website or CLICK HERE to see the “On My Way to Hemingway Trip” video.

Royal Circle 2012 Challenge
For Directors and Above
Qualification Period: February–October 2012 sales months

You’re past the halfway point in qualifying for an unforgettable vacation in either Paris or New York City. Which of these two world-famous cities do you wish to explore? Focus on sales growth and leadership development. The Hemingway trip step up extension for your team members helps you build sales and new leaders.

To qualify, achieve 30% growth in Organization Sales over the same nine-month period in 2011, and promote one Director from your personal team or three Directors from your Organization. See details on your Sales Force website and in My Reports.

Chairman’s Summit 2014
For Directors and Above

Make it to Maui! You have five more months to catch a wave and qualify to participate in the Chairman’s Summit challenge. Achieve $1 million in Organization Sales during 2012 and you’ll be able to enter the qualification period next year. See details on your Sales Force website and in My Reports.
welcome to a new Opportunity

For New Consultants who start their businesses during July 28–August 17, 2012.

Earn extra income while offering products that help your customers live healthier, get better organized, save money and safeguard the environment. Just follow these 3 easy steps.

1 START Today

Starting a Tupperware business is a smart decision. You can have fun while earning money, building friendships, and even enjoy more time with your family. Whatever your heart’s desire, your Tupperware business can help you achieve it.

First, select a kit that fits you. Both the Executive Business Kit and the Business Kit, or the Summer Starter Kit, include Tupperware® products, supplies and training material to get you started and hold your first 3–5 parties. Your Tupperware Consultant is offering a heart-warming idea. You can start making money quickly without spending a lot of money up front! Ask your Consultant how.

2 HOLD Parties

You’re in business for yourself—but not by yourself. Your Manager and Director are there to help you every step of the way.

SAY YES! OFFER
Start your business during July 28–August 17, and you can add one of these products to your kit for just $5 U.S./$7 CAD: Choose from TupperWave® Stack Cooker Colander ($22.50 U.S./$28.50 CAD value) or Tupperware® Microwave Pasta Maker ($29 U.S./$35 CAD value). Increase your demonstration options and your sales with one of these!

ACTIVATION CHALLENGE
When you start your business during July 28–August 17, and achieve $450 U.S./$550 CAD in personal sales during your first 30 days, you qualify to select one of the Say Yes! products FREE.

Note: Colors may vary and substitutions may occur.

3 BUILD Your Business And Your Team

STAR Development Program for New Consultants
New Consultants automatically are enrolled in a program called STAR. Your first 13 weeks in the business are critical, because as you learn key business behaviors, you also grow your business.

Add a new product to your demonstration kit each week you submit qualifying personal retail sales!

Grow your own sales team and earn even more. And, you’ll receive savings on future orders for your first three Personal Qualified Recruits® (PQR) while in the STAR Program.

STAR Program 2-night getaway
Qualify for a 2-night hotel getaway paid for by Tupperware during your first 13 weeks in business! (Up to $400 value.)

For details, talk to your Director or go to your Sales Force website. Click on the My Success tab, then Welcome New Consultants and STAR Program.

Share the Tupperware Opportunity today! Confidence is contagious, pass it on!

* Personally recruit a team member who sells $450 U.S./$550 CAD in their first 30 days.